



## Meet Nicole Perrault

November 14, 2023

We recently connected with Nicole Perrault and have shared our conversation below.

**Nicole, so great to have you with us and we want to jump right into a really important question. In recent years, it's become so clear that we're living through a time where so many folks are lacking self-confidence and self-esteem. So, we'd love to hear about your journey and how you developed your self-confidence and self-esteem.**

Building confidence is one of the hardest things to do as most of us know. I'm still continuing to build my confidence but have come such a long way. I was bullied in elementary school and it was one of the hardest things as a child. It lasted for years and to be honest it just really sucked, I had my best friend Reiley who was so supportive and positive in my life. We have been friends for 29 years (wild right) . Going through that, failing at different jobs, and not succeeding in school got me to the point of never wanting to be in those situations ever again. I started listening to my body of what feels right or wrong and TRUSTING MY GUT. Learning to trust yourself, even if you fail in the process is what builds confidence and allows you to grow as a person. Always trust your gut.

**Thanks for sharing that. So, before we get any further into our conversation, can you tell our readers a bit about yourself and what you're working on?**

I'm 32, and still learning as I go. I'm an Interior Designer (Haus of Design) & and Organizer (The Organized Haus). I have been doing Interior Design for 14 years and have owned Haus of Design for 5 years. I decided to get a business partner about a year and half ago to help with all the insanity that goes on in our industry and he is also an architect.

Developing that relationship with Dustin with SDK has been so crucial to growing HOD into the Brand we both want it to be.

I love creating and bringing spaces to life. I love my team. The girls that are on my team are my world. Without them, the company would not be what it is today. Years of growth and trial and error.

In January of 2024 Courtney and I will be launching an Organizing Company. It's called The Organized Haus.



We are super excited about this as we both have a very strong network. This will be a great turn-key service for my current demographic of clientele and for those who just need a little help getting their life dialed in and bringing in an expert to assist in that process.

Both companies are based in Orange County CA but have the capacity to design and work out of state.

Outside of this, I have a serious boyfriend who is a developer and builder and he has four beautiful, sweet, kind, and loving daughters that I get to spend my time with.

We just got a puppy, his name is Vinny and he is a baby Frenchie. its safe to say we are obsessed with him!

**Looking back, what do you think were the three qualities, skills, or areas of knowledge that were most impactful in your journey? What advice do you have for folks who are early in their journey in terms of how they can best develop or improve on these?**

1. believing in yourself, even when you're scared shitless; we are our biggest critics instead of our biggest supporters
2. if you don't do it, someone else will; don't miss the opportunity that you have worked so hard to achieve and reach
3. remember to try and have fun in the process; this is a hard one, it is easy to get so laser-focused and so close to something that you can taste it, but if you don't enjoy yourself along the way you can forget to have fun and embrace those moment and memories

**What's been one of your main areas of growth this year?**

It is always important to trust your team and the people you put into place because if you don't the company can fail to grow properly It is always important to remember that you are the leader of your team and there are things you need to do and head off that they can't  
It is not a bad thing, it's just a staying-in-your-lane type of thing.

So this year we are going back to basics, simplifying, and really going deep not wide.

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